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PROFICIENCY



PROFESSIONAL SKILLS



EDUCATION

- The Art Institutes International | Minnesota**
08|10 – 12|15
 - Received a Bachelor of Science in Graphic Design with Honors.
 - Learned to create visual concepts, using computer software or by hand, to communicate ideas that inspire, inform, and captivate consumers.
 - Over time, developed an overall understanding of layout and production design for various applications such as advertisements, web, brochures, magazines and corporate collateral.

Maurício Hunter

Graphic Designer

EXPERIENCE

- Production Designer | Target**
09|20 – Present
 - Supporting the development and execution of Target Owned Brand and LTO packaging for: Heyday, Kindfull, Pillowfort, Project Seven, and Project 62. Expanding approved high-level concepts for new brands into detailed concepts and reference layouts; meticulously soft-proofing execution mechanicals to ensure brand integrity and consistency, and managing steady-state work and brand resources.
 - Facilitated the production of A&A and Target GiftCard campaigns by supporting art directors during ideation, execution and handoff, managing creative assets, maintaining presentation decks, creating digital assets and retouching digital assets.
 - Collaborated with partners across channels to assist on a wide variety of special projects and campaigns, including conducting an audit of 128 Target brands to create a style guide for Target Creative's SVP and CCO, as well as creating and maintaining process guides for Brand Design Lab leadership.
 - Managed Target Creative's digital and social presentation deck templates and creative library by updating social platform units, digital specs and assets, typeset, layout, and overall user-experience for 2021 and 2022.
 - Helped promote cross-brand consistency by designing icons for a unified iconography across 13 owned brands and designed 17 production design templates used by art directors within campaign work.
- Graphic Designer | Five Star Professional**
03|17 – 09|20
 - Designed the interior layouts of Five Point Magazine, and The Essential Home Magazine, as well as designed the advertisement templates and real estate listing ads for featured ad space in publications.
 - Created, developed, laid out, as well as proofread and revised customer magazine editorial pieces in accordance with the Associated Press Guidelines and Five Star Professionals' brand standards.
 - Created the branding for Five Star Professional's subsidiary Three Peaks Insights, and designed the ad production graphics standard manual, production guide booklet for client success representatives and digital social media posts.
- Production Designer | Shutterfly, Inc. – Tiny Prints**
10|16 – 03|17
 - Typeset custom text on Illustrator templates, layout adjustment and diligently proof and approve files for print. Including color customizations, custom layout adjustment, and customer-submitted text for grammatical issues.
 - Reviewed customer submitted photographs, checked photo resolution, photo-manipulation, removed red-eye, adjusted light values and color correction to ensure optimum print quality.
 - Reported and took necessary steps to correct errors and inconsistencies to ensure quality, accuracy and print quality, making sure files are set correctly for processing on high-quantity digital printers. Achieved department-wide productivity and accuracy goals for processing speed and error-rate efficiency.